



1st International Conference
on Lean Enterprise Software and Systems
October 17-20, 2010 Helsinki, Finland

LESS 2010 – SPONSORSHIP PACKAGES

For information about the conference and the conference programme, please visit
<http://www.less2010.org>
or contact the conference secretariat at
info@less2010.org.

SPONSORSHIP PACKAGE: TITLE SPONSOR

Price: 15.000€

The Title sponsorship entitles to the following benefits:

- A full-page advertisement in the Conference Programme Book
- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo exclusively on signs in the conference building
- Sponsor's logo on the official conference website pages ("footer")
- Possibility to submit a max 30 sec video to be shown during conference breaks
- Sponsor's marketing brochure in the conference bag
- 9 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- Optional "Greetings from the Title Sponsor" (duration: max 15 minutes) at the Closing Plenary Sessions of LESS 2010 Conference
- Four (4) all-inclusive conference passes.

SPONSORSHIP PACKAGE: PLATINUM SPONSOR
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Price: 9.000€

OPTION 1

Congress Banquet Dinner Sponsor

- Sponsor's logo shown exclusively on the banquet invitation cards & menu cards
- Sponsor's logo in all conference brochures published after signing of the contract
- Possibility to submit a max 30 sec video to be shown during conference breaks
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 6 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- Optional "Greetings from the Dinner Sponsor" (duration: max 10 minutes) at the Banquet Dinner of LESS 2010 Conference
- Two (2) all-inclusive conference passes.



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OPTION 2

Congress Get-together Party Sponsor

- Sponsor's logo shown exclusively on the Get-together party invitation cards & menu cards
- Sponsor's logo in all conference brochures published after signing of the contract
- Possibility to submit a max 30 sec video to be shown during conference breaks
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 6 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- Optional "Greetings from the Get-together Party Sponsor" (duration: max 10 minutes) at the Get-together Party of LESS 2010 Conference
- Two (2) all-inclusive conference passes.

SPONSORSHIP PACKAGE: GOLD SPONSOR

Price: 5.000€

OPTION 1

Lanyards for delegate name badges

- Sponsor's logo on the lanyards for delegate name badges. Exclusive right with the exception of the conference logo.
- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 3 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- One (1) all-inclusive conference pass.

OPTION 2

Conference bags

- Sponsor's logo on the conference bags. Exclusive right with the exception of the conference logo.
- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 3 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- One (1) all-inclusive conference pass.



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OPTION 3 Conference Memory Sticks

- Sponsor's logo on the LESS2010 memory sticks for all LESS 2010 -delegates
- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 3 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- One (1) all-inclusive conference pass.

OPTIONS 4-5

Networking Coffee & Lunch Service Sponsor – Sunday & Monday, 17-18.10.2010 Networking Coffee & Lunch Service Sponsor – Tuesday & Wednesday, 19-20.10.2010

- Sponsor's logo shown exclusively at all service points during the agreed conference days
- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- 3 m2 promotional stand space (without any stand constructions) in the conference lobby area. Separate agreement needed for a bigger stand or e.g. placement of equipment.
- One (1) all-inclusive conference pass.

SPONSORSHIP PACKAGE: SILVER SPONSOR	Price: 2.500€
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- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag
- One (1) all-inclusive conference pass.

SPONSORSHIP PACKAGE: PARTNER	Price: 1.000€
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- Sponsor's logo in all conference brochures published after signing of the contract
- Sponsor's logo on the official conference website
- Sponsor's marketing brochure in the conference bag