



# Executive Day

Co-located with  
Lean Enterprise Software and Systems Conference  
October-19<sup>th</sup>, 2010  
Helsinki, Hotel Hilton Kalastajatorppa, Finland

Are you embarking on transforming to Lean philosophy? Are you puzzled by all the Lean tools and practices? Are you aiming at a radical performance improvement? If yes, LESS2010 Executive Day is for you.

You and your industrial executive peers, not more than 25, will form an exciting group to learn, share and exchange Lean insights. The meeting will start with networking breakfast. During the day, you will learn what it takes to become a lean enterprise with a special dive into beyond lean thinking. Your industry peers will share how they have led their transformation journey. Finally, we will end the day with a cocktail event and a LESS2010 Conference Banquet.

## Speakers

- **Lean Enterprise – What does it really mean?**  
- Prof. Deborah Nightingale, MIT, USA
- **Beyond Budgeting – Building Lean and Adaptive Enterprises,**  
- Bjarte Bogsnes, Statoil, Norway
- **Achieving Superior Performance in Lean Teams & Delivery,**  
- Alan Shalloway, Netobjectives, USA
- **Bringing Excellence to Service Delivery,**  
- David J. Anderson, David J. Anderson and Associates, USA
- **Robustness - Anticipatory and Adaptive Human Systems**  
- Dr. Mika Aaltonen, Aalto-university, Finland
- **Case: Key Learnings from Lean Transformation at Nokia,**  
- Juha-Markus Aalto, Nokia, Finland
- **Case: Implementing Lean Development at Vaisala,**  
- Jorrit De Groot, Vaisala, Finland
- **Case: Agile and Lean – The SAP Journey,**  
- Christian Schmidkonz, SAP, Germany



Overview at: <http://less2010.leanssc.org/program/executives/>

Executive Day package: 895EUR + VAT

Request an invitation from [less2010@confedent.fi](mailto:less2010@confedent.fi)