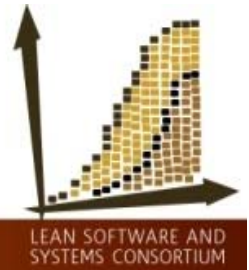




INTERNATIONAL CONFERENCE
ON LEAN ENTERPRISE
SOFTWARE AND SYSTEMS



OCTOBER 17-20, 2010 HELSINKI, FINLAND

LEAN SOFTWARE AND
SYSTEMS CONSORTIUM

Eminent speakers, Great Program, Great Networking. Learn-Share-Grow with LESS

This conference brings together many internationally recognized gurus on Lean Software, Lean Product Innovation and Beyond Budgeting areas.

**Deborah
Nightingale**



**Martin
Curley**



**Duc
Pham**



**Bjarte
Bogsnes**



**David
Joyce**



**Christian
Schmid-
konz**



**David
Anderson**



**Alison
Vale**



**Ken
Power**



**Alan
Shalloway**



**Kati
Vilkki**



**Marko
Taipale**



Also Maarit Laanti, Sigurd Aune, Helge Eikeland, Jurgen Appelo, Henning Rudolf, Simon Baker, Dennis Stevens, David Rico, Jorrit De Groot, Juha-Markus Aalto, and many others, altogether 30+ great talks

These include presentations e.g. from Cisco, Handelsbanken, it-agile, mobile.international, Nokia, NSN, Rockwell Collins, SAP, Siemens, Statoil, Vaisala, etc.

For more information: see <http://less2010.leanssc.org/> or
E-mail: less2010conf@yahoo.com

Register at <http://less2010.leanssc.org/registration/> ASAP!
Registration fee only 695 Euro + VAT for 3 day conference!

Intl. Lean Enterprise Software and Systems Conference

<http://less2010.leanssc.org>

Oct. 17-20, 2010 in Hotel Hilton Helsinki Kalastajatorppa

LESS is a new conference in the field of software engineering and software business. It appreciates the cross-disciplinary nature of our field and therefore joins three strong communities together to form a platform for innovative ideas and future developments. We foster the interaction by joining agile software development experts with the well developed lean product development community coupled with innovative ideas nurtured by the beyond budgeting school of thought.

LESS is organized in collaboration with the Lean Software and Systems Consortium. The conference proceedings are published with Springer-Verlag.

We are proud to invite you to this conference and be part of this exciting and growing community of impacting the future of software business and practice!

Conference Chairs: Pekka Abrahamsson and Nilay Oza

CONFERENCE TRACKS

Lean product development and innovation

Track Chairs Vasco Duarte and Kieran Conboy

The classical lean transformation ideas have meanwhile evolved from being product/customer focused to being truly multi-stakeholder, and enterprise value centric. This evolution provides an opportunity to understand and critically assess the coupling between lean enterprise thinking and innovation. In this track, we will focus on the application of lean enterprise ideas and principles to the innovation process. The areas covered will include idea generation, new product/service development, sustainment, and retirement.

Scaling agile to lean

Track Chairs Jayakanth “JK” Srinivasan and Karl Scotland

Scaling agile to large development groups, and even further beyond the team to the organizational level pose very significant difficulties. It is difficult to know how to tackle large development groups, to enable agility at the portfolio level, to enable large scale distributed software development, or to make software development an efficient part of the larger Product and System Development process? In this track we aim to document some of these key challenges and consequences as well as present studies and findings from industry and academia on how to tackle these key challenges.

Beyond Budgeting

Track Chairs Bjarte Bogsnes and Peter Bunce

Beyond Budgeting is a "grass-roots" movement of companies that are leaving traditional management practices, including budgeting, for more flexible and dynamic management processes built on a positive view on people. The Lean & Agile principles have much in common with Beyond Budgeting. Both arrive at very similar conclusions. Complex knowledge organizations operating in uncertain and dynamic environments need agile and flexible processes, supporting fast and value driven decisions.