



INTERNATIONAL CONFERENCE  
ON LEAN ENTERPRISE  
SOFTWARE AND SYSTEMS



OCTOBER 17-20, 2010 HELSINKI, FINLAND

LEAN SOFTWARE AND  
SYSTEMS CONSORTIUM

## Eminent speakers, Great Program, Great Networking. Learn-Share-Grow with LESS

This conference brings together many internationally recognized gurus on Lean Software, Lean Product Innovation and Beyond Budgeting areas.

**Deborah  
Nightingale**



**Martin  
Curley**



**Duc  
Pham**



**Bjarte  
Bogsnes**



**David  
Joyce**



**Christian  
Schmid-  
konz**



**David  
Anderson**



**Alison  
Vale**



**Ken  
Power**



**Alan  
Shalloway**



**Kati  
Vilkki**



**Marko  
Taipale**



Also Maarit Laanti, Sigurd Aune, Helge Eikeland, Jurgen Appelo, Henning Rudolf, Simon Baker, Dennis Stevens, David Rico, Jorrit De Groot, Juha-Markus Aalto, and many others, altogether 30+ great talks

These include presentations e.g. from Cisco, Handelsbanken, it-agile, mobile.international, Nokia, NSN, Rockwell Collins, SAP, Siemens, Statoil, Vaisala, etc.

For more information: see <http://less2010.leanssc.org/> or  
E-mail: [less2010conf@yahoo.com](mailto:less2010conf@yahoo.com)

Register at <http://less2010.leanssc.org/registration/> ASAP!  
Registration fee only 695 Euro + VAT for 3 day conference!

# **Intl. Lean Enterprise Software and Systems Conference**

**<http://less2010.leanssc.org>**

**Oct. 17-20, 2010 in Hotel Hilton Helsinki Kalastajatorppa**

LESS is a new conference in the field of software engineering and software business. It appreciates the cross-disciplinary nature of our field and therefore joins three strong communities together to form a platform for innovative ideas and future developments. We foster the interaction by joining agile software development experts with the well developed lean product development community coupled with innovative ideas nurtured by the beyond budgeting school of thought.

LESS is organized in collaboration with the Lean Software and Systems Consortium. The conference proceedings are published with Springer-Verlag.

We are proud to invite you to this conference and be part of this exciting and growing community of impacting the future of software business and practice!

**Conference Chairs: Pekka Abrahamsson and Nilay Oza**

## **CONFERENCE TRACKS**

### **Lean product development and innovation**

#### **Track Chairs Vasco Duarte and Kieran Conboy**

The classical lean transformation ideas have meanwhile evolved from being product/customer focused to being truly multi-stakeholder, and enterprise value centric. This evolution provides an opportunity to understand and critically assess the coupling between lean enterprise thinking and innovation. In this track, we will focus on the application of lean enterprise ideas and principles to the innovation process. The areas covered will include idea generation, new product/service development, sustainment, and retirement.

### **Scaling agile to lean**

#### **Track Chairs Jayakanth “JK” Srinivasan and Karl Scotland**

Scaling agile to large development groups, and even further beyond the team to the organizational level pose very significant difficulties. It is difficult to know how to tackle large development groups, to enable agility at the portfolio level, to enable large scale distributed software development, or to make software development an efficient part of the larger Product and System Development process? In this track we aim to document some of these key challenges and consequences as well as present studies and findings from industry and academia on how to tackle these key challenges.

### **Beyond Budgeting**

#### **Track Chairs Bjarte Bogsnes and Peter Bunce**

Beyond Budgeting is a "grass-roots" movement of companies that are leaving traditional management practices, including budgeting, for more flexible and dynamic management processes built on a positive view on people. The Lean & Agile principles have much in common with Beyond Budgeting. Both arrive at very similar conclusions. Complex knowledge organizations operating in uncertain and dynamic environments need agile and flexible processes, supporting fast and value driven decisions.